



POLISH-JAPANESE
ACADEMY OF INFORMATION
TECHNOLOGY



NEW
MEDIA
ART

GRAPHIC DESIGN & MULTIMEDIA ART

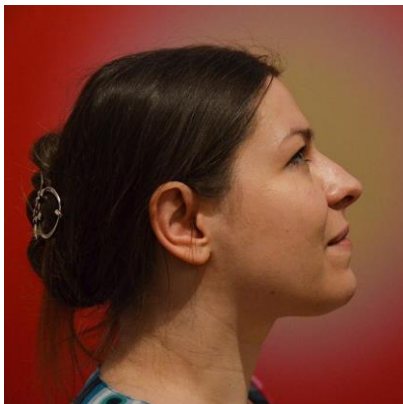
BACHELOR STUDIES | 6 SEMESTERS | 180 ECTS

HOW YOU WILL LEARN WITH US

- design intelligent, interactive space based on multimedia installations
- designing games and graphics for Extended Reality (XR)
- user experience (UX) and interactive graphics design



VISUAL LITERACY
IN DRAWING AND COLOUR



Anna Eichler



Sabina Twardowska



Sebastian Trzoska

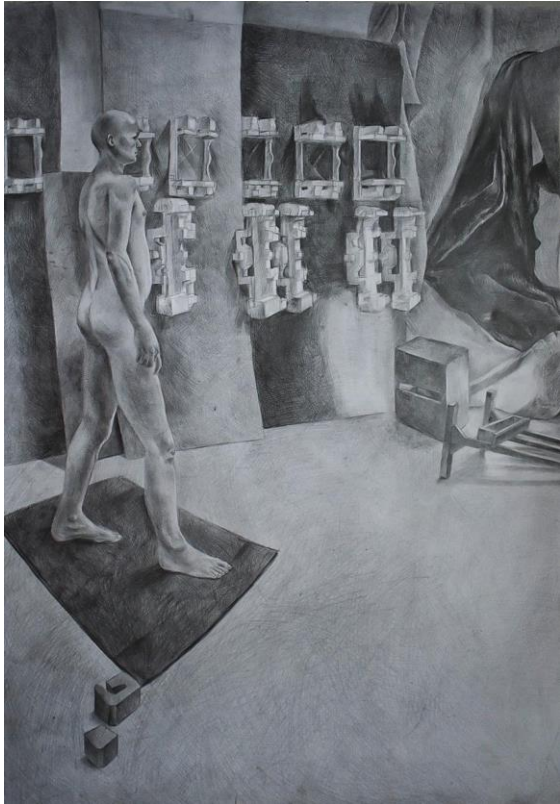


Boris Schwencke

- drawing
- painting
- composition
- analogue techniques
- basics of artistic means of expression

- visual literacy in spatial forms
- sculpture and spatial forms
- spatial structures and actions
- character prototypes for films and game design

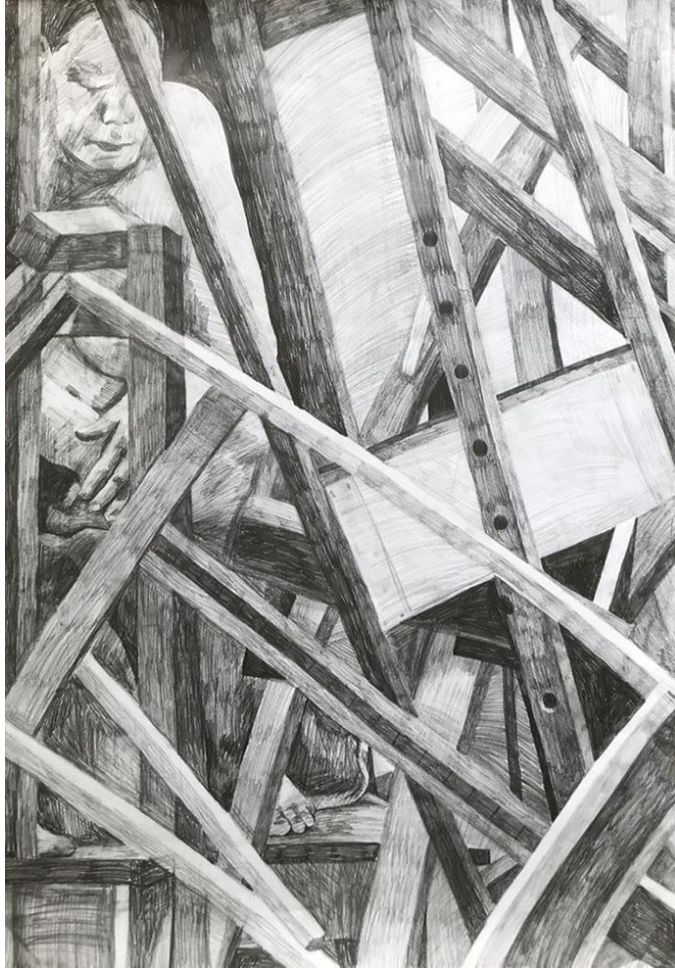




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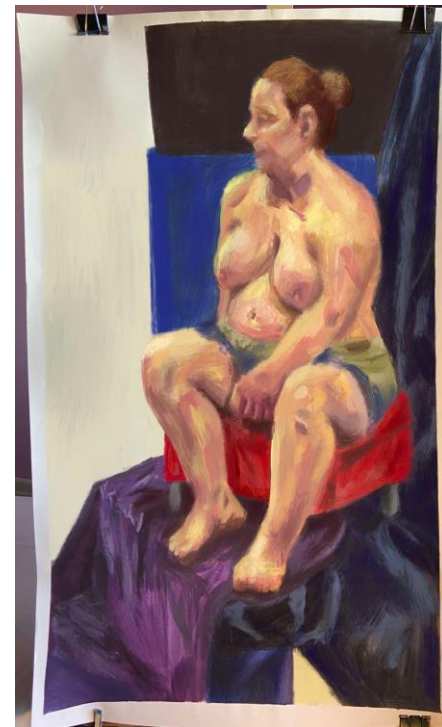
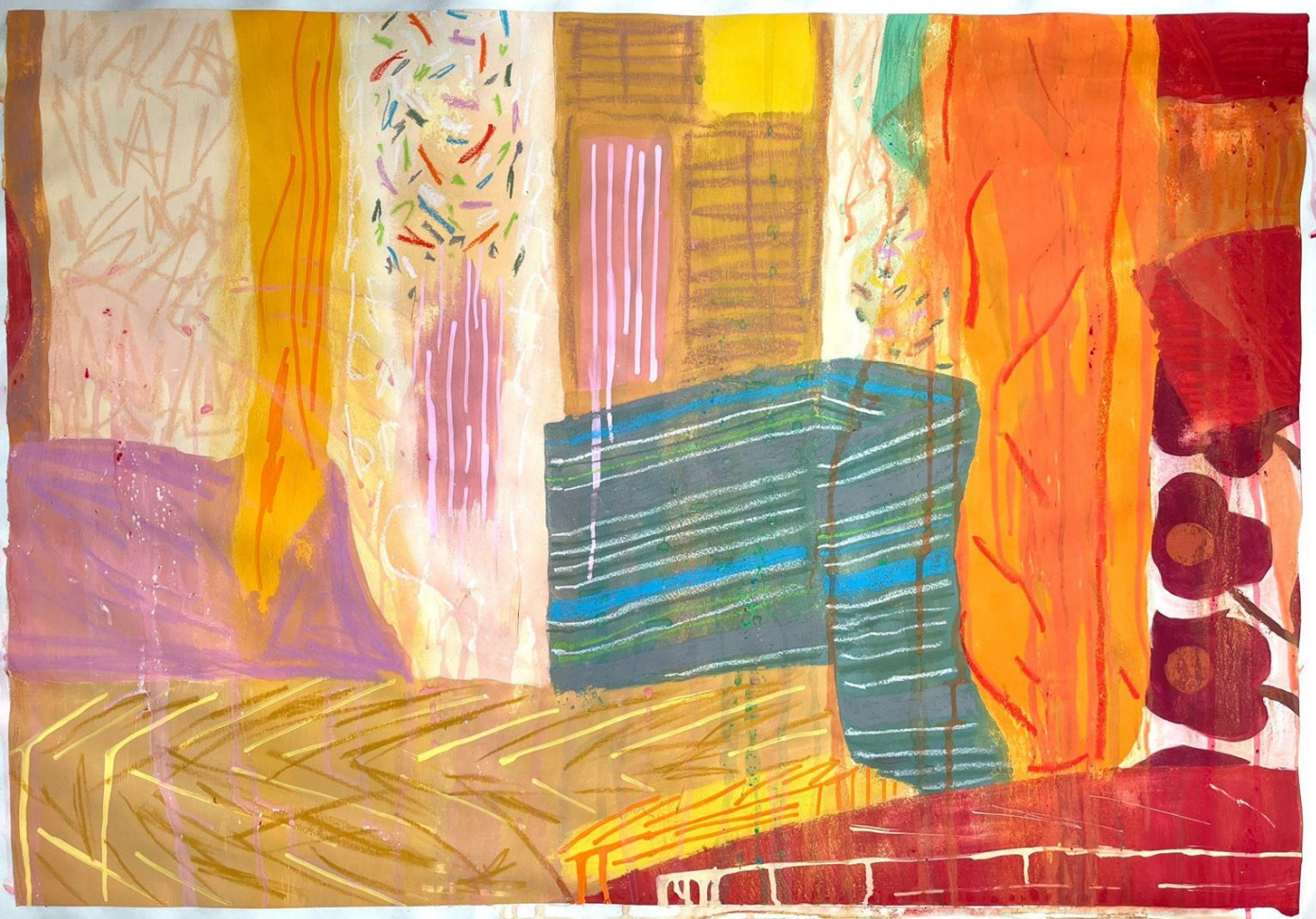
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ART



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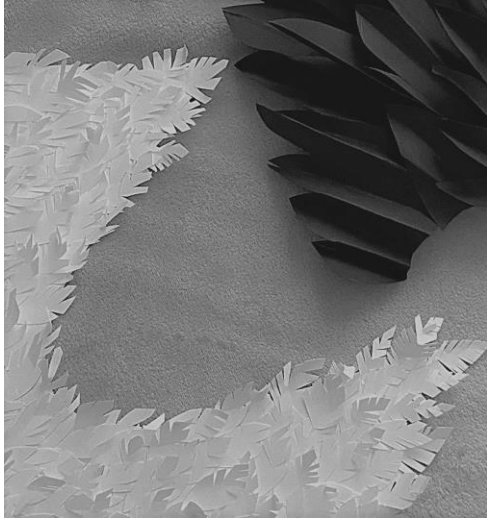
NEW
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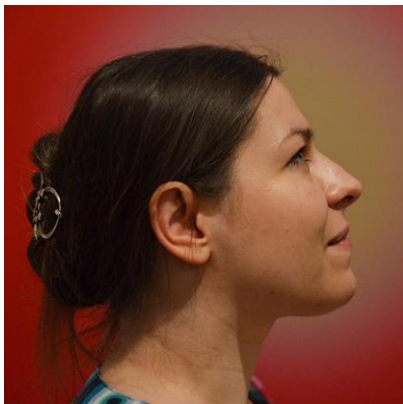


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NEW
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ART

ILLUSTRATION,
VISUAL NARRATIONS,
COMMUNICATION DESIGN



Anna Eichler



Sabina Twardowska

- **children's book illustration**
- **visual storytelling**
- **editorial illustration**
- **cover design**



Olga Kulish

- **book layout**
- **editorial design**
- **communication design**



ALGORITHM-EMON!!!



"ALGORITHM KNOWS BEST!"





In the 3rd semester students create their own or illustrate an existing book.



YUSAKU KAMEKURA

"Godfather of Japanese Graphic Designers", how cool a person must be to receive that title? When the Japanese still didn't know the possibilities of graphic design, Yusaku Kamekura was the one who single-handedly led the young generation of designers to success!

Bauhaus and sumi-e. Modernism and traditional art. Bold, bright, yet elegant and sensitive. Yusaku combined them all. This man feared nothing to find the right balance of the perfect moment!

In recognition of his greatness, he was commissioned to design the identity of the 1964 Olympics with Masasa Katsumie and Yoshiro Yamashita. Challenged by the problem of communication with Japanese and Western audiences, they invented a system of universally understood pictograms symbolizing the sports disciplines and things like public transport, banks, or restaurants. They also invented toilet signs!

Illustrated by Ngoc Tran

For three years now, students in the 4th semester have been collectively designing a book for children entitled "What does a graphic designer do?". They tell inspiring stories of the importance of graphic design in today's world through examples of notable graphic designers.

Wojna w Ukrainie oczami studentów. Zobaczcie alternatywne okładki Dużego Formatu

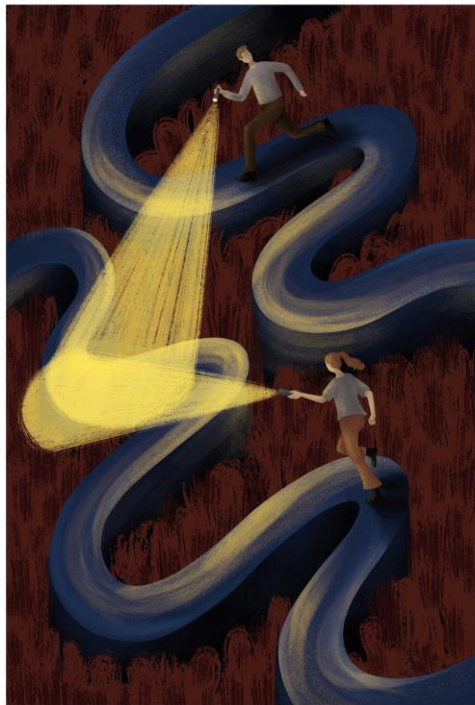
DUŻY FORMAT 11.04.2022, 04:55

Redakcja DF



To było ich pierwsze doświadczenie z ilustracją prasową - pierwszy raz rysowali do tak długich tekstów - mówi Barbara Niewiadomska, koordynatorka i pomysłodawczyni projektu.

Ilustracje do wywiadu: "Bogdan de Barbaro: Nie daj się osłabić Putinowi"



• Ilustracja do tekstu "Nie daj się osłabić Putinowi" YULIA NEGRYCH



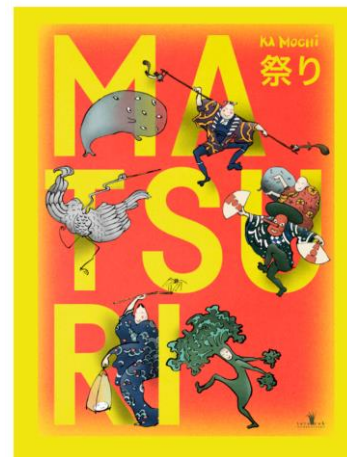
• Ilustracja do tekstu "Nie daj się osłabić Putinowi" HELENA JABLONOWSKA

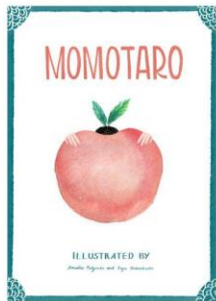




Ka Mochi - book author
and illustrator

- **book illustration**
- **editorial illustration**
- **visual storytelling**





Kaja Modzelewska & Amalia Podgórska

Book cover and set of illustrations for Japanese legend titled "Momotaro"

The authors worked together using watercolors and digital medium, which they combined in the form of a collage.

Visual Journalism
Ka Mochi

2022

Along the way, Momotaro met three different animals. He had to use his special peach to get them to join his army. He had to use his special peach to get them to join his army. He had to use his special peach to get them to join his army.

When he got to the peach forest, he saw a child from the high lands. The child was very beautiful and kind. He had a special peach. He had a special peach. He had a special peach.

He had a special peach. He had a special peach. He had a special peach. He had a special peach. He had a special peach.

After the Momotaro story, the child and his army went to the high lands. They had a special peach. They had a special peach. They had a special peach.



Elina Pyrohova & Helens Jablonowska
Illustrations for the book "Momotaro" or "The Little Peaching"
Created in team of two.
Backgrounds and background of first cover painted by Elina Pyrohova.
Combined together fully analog within collage.
Illustration classes.
KaMochi
2022



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[Aho!] (means "hey!") for the letter "А" [a] - "We use it when we want to bring someone's attention"



[Borod]ba for the letter "Б" [b] - Fight



[Voija] for the letter "В" [v] - Freedom

Student of the 3rd year BA - Elina Pyrohova won TDC scholarship for study and graduation project. Illustration and comic by Elina Pyrohova have been published at the PISM0 Magazine, 2022



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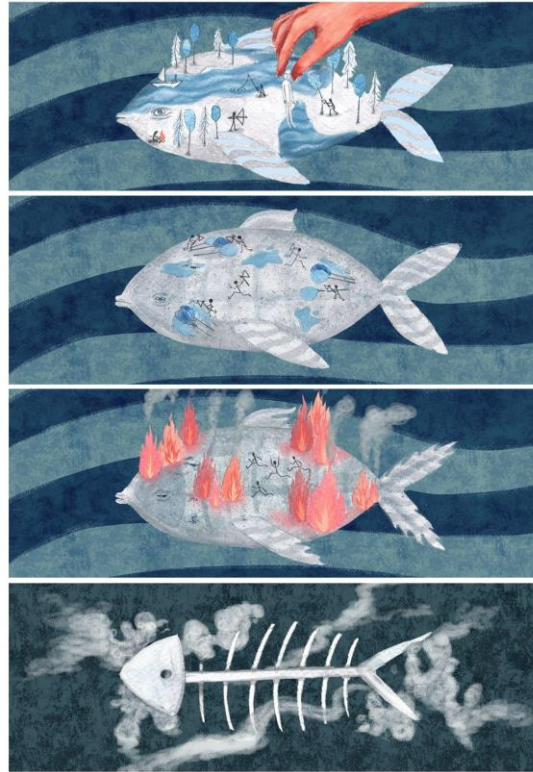
Greta Samuel
Senior Illustrator

- illustration
- storytelling
- comic art
- 2D graphics



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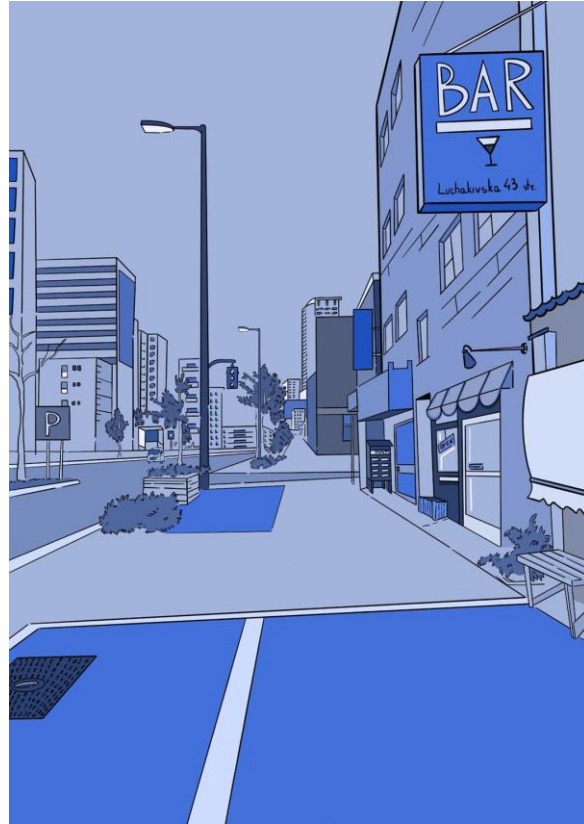


Visual narrations

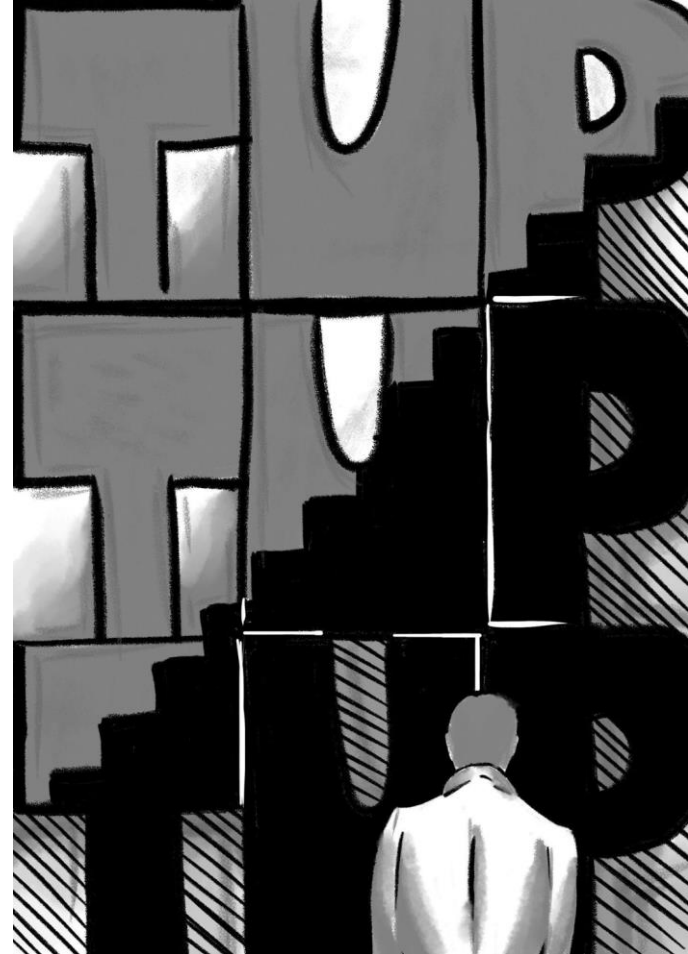
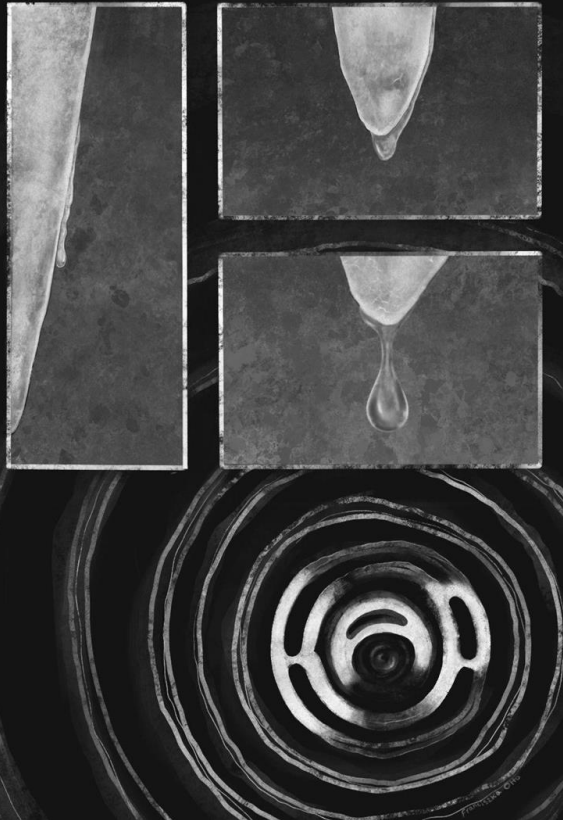


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Visual narrations



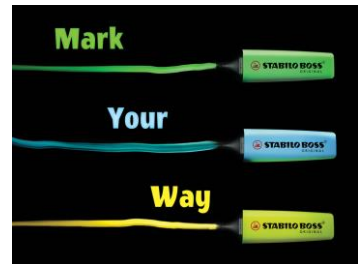
IT TOOLS
AND TECHNOLOGIES,
INTERACTION DESIGN



Krzysztof Szklanny
leader of the IT educators' team

- **photography**
- **2D graphic - Photoshop**
- **sound editing**
- **linear video editing (realtime)**





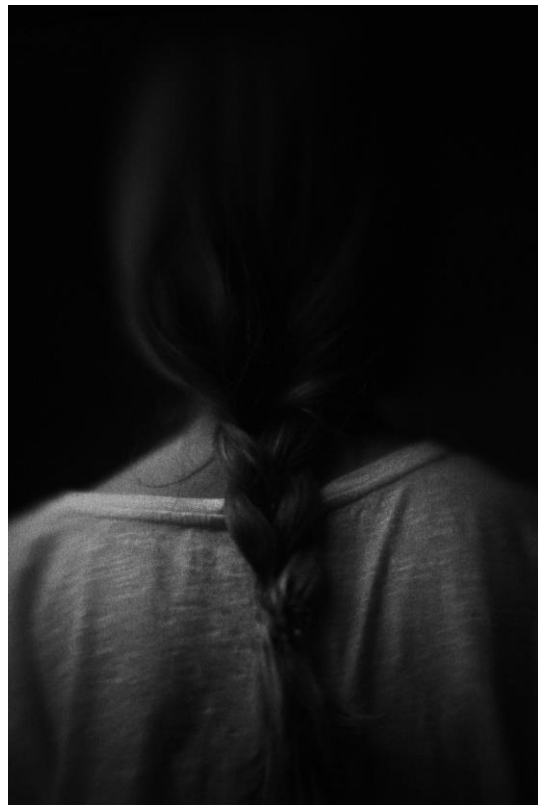
Lightpainting



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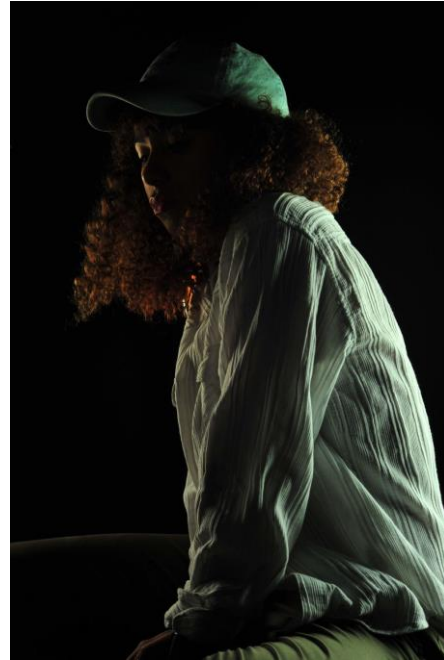
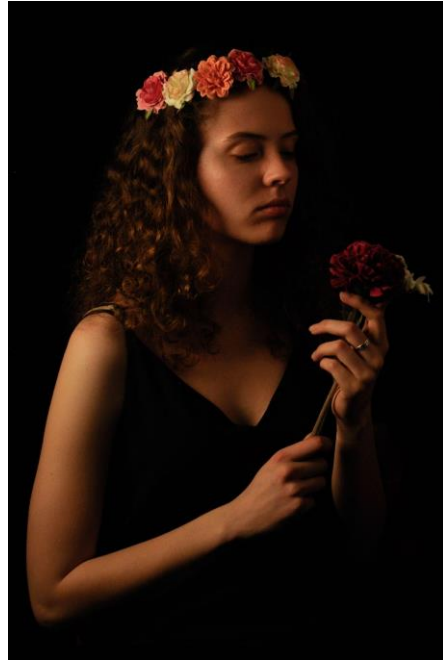
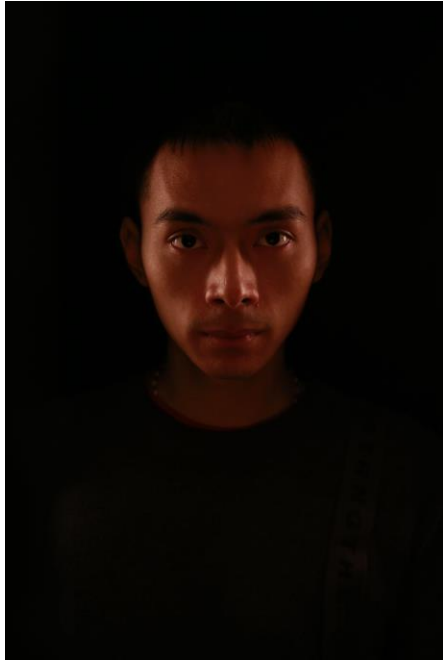


Camera obscura



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Experimental photography





High Speed Photography



Food photography





COLLABORATION

EXHIBITION 20.03 - 14.04.2023

Polish-Japanese Academy of Information Technology

WARSAW KOSZYKOWA 86 BUILDING A

Collaborative imaginaries of territories in change across Europe

Selection of images from photography workshops in: Italy · Germany · Spain · Poland · Netherlands



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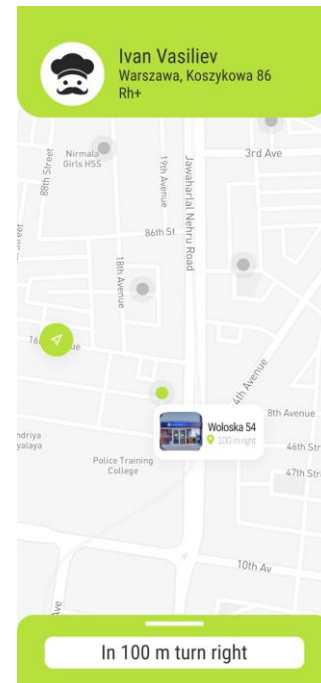
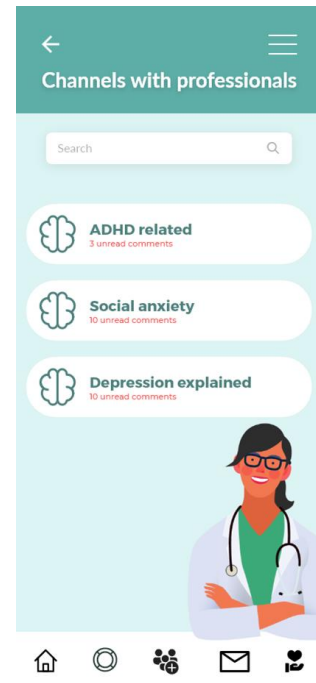
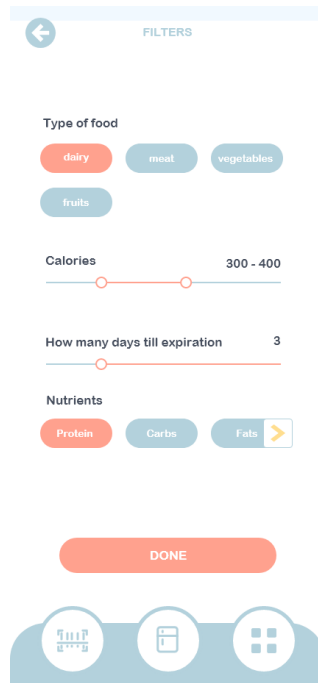
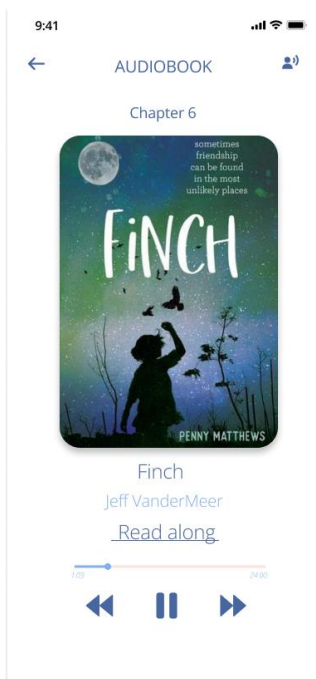
NEW
MEDIA
ART

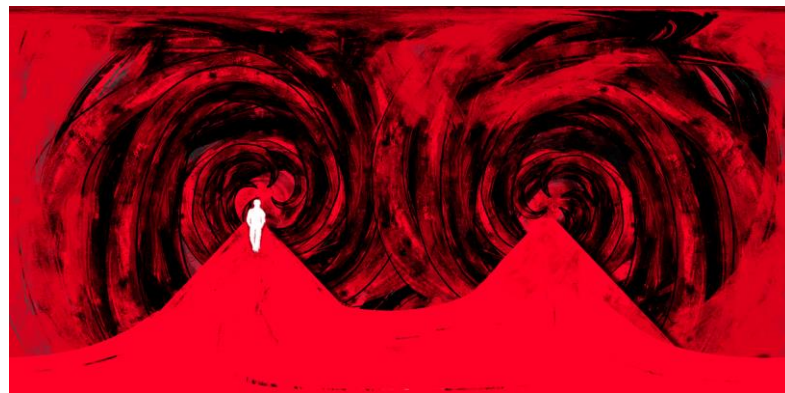


Marcin Wichrowski

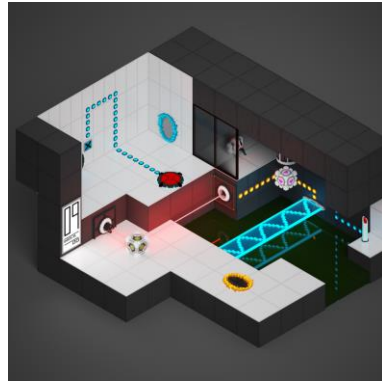
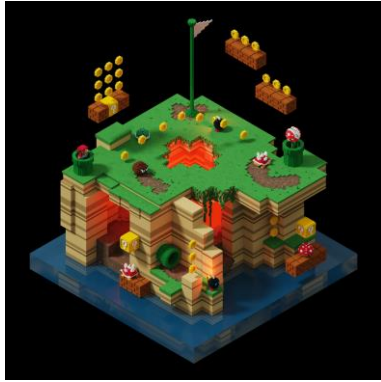
- **basics on HCI**
- **basics on interaction design**
- **basics on interactives**
- **interaction design**











CALLIGRAPHY,
TYPOGRAPHY



Monika Marek-Łucka

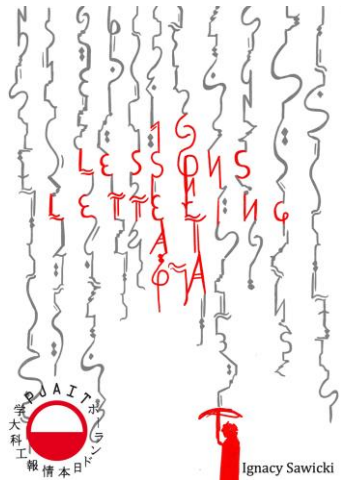
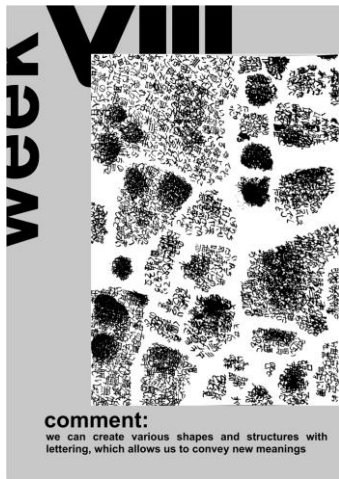
- **lettering & typography**
- **visual literacy & semiotics**
- **performative arts & interdisciplinary projects**
- **VR art**
- **graphic design & brand design**



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NEW
MEDIA
ART



M → A

- ① M → Λ → A
- ② M → W → N → A → A
- ③ M → Λ → A

d → g

- ① d → a → q → g
- ② d → x → q → g
- ③ d → q → a → g → g

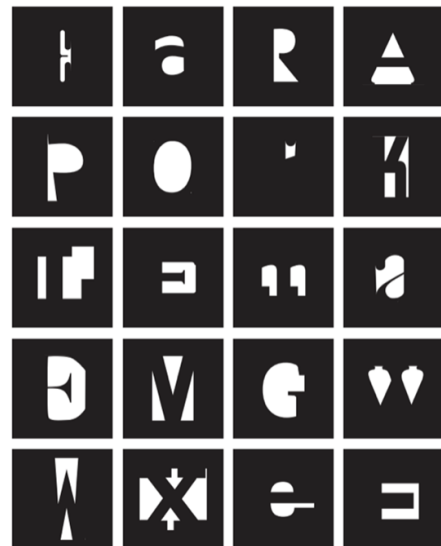
⑤ Monogram + swashes

- 1 2 3 4
- 5 6 7 8
- 9 10 11 12

⑥ Word + Swashes

- 1 Search
- 2 Search
- 3 Search





APPLIED
VISUAL SEMIOTICS



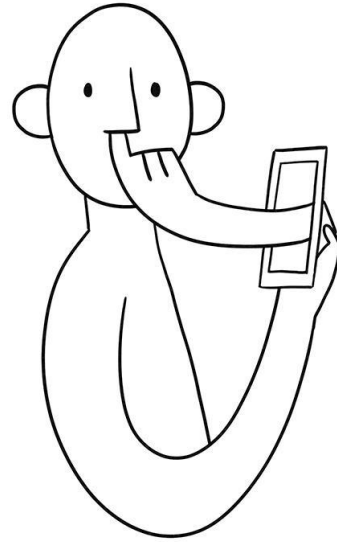
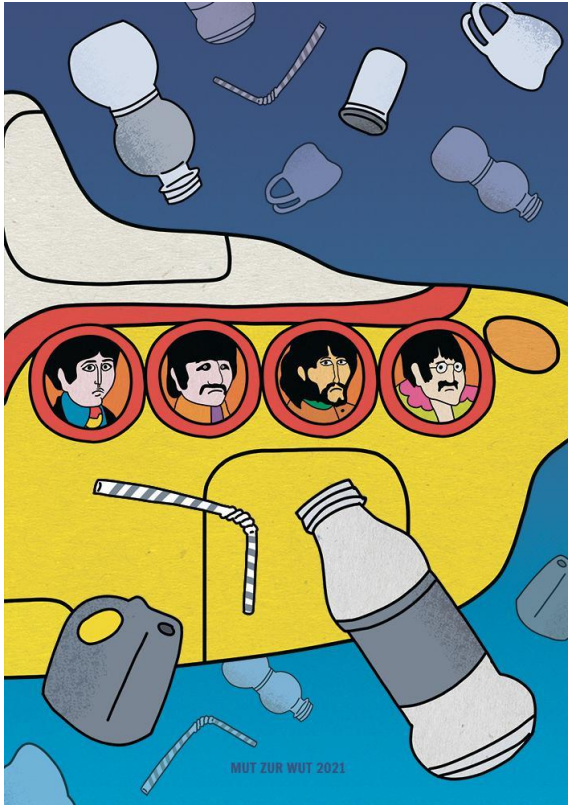
Tomasz Walenta

- **editorial illustration**
- **poster design**
- **visual semiotics**
- **research methods for designers**



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PRIVACY?

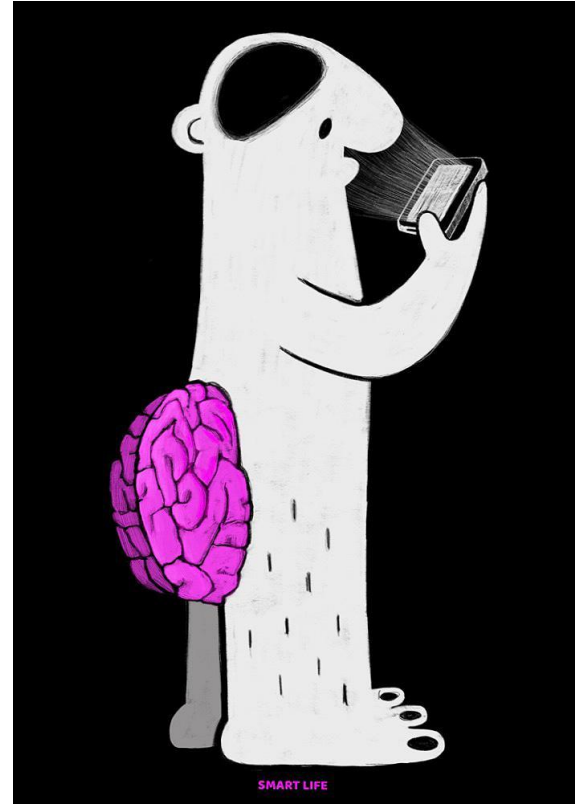
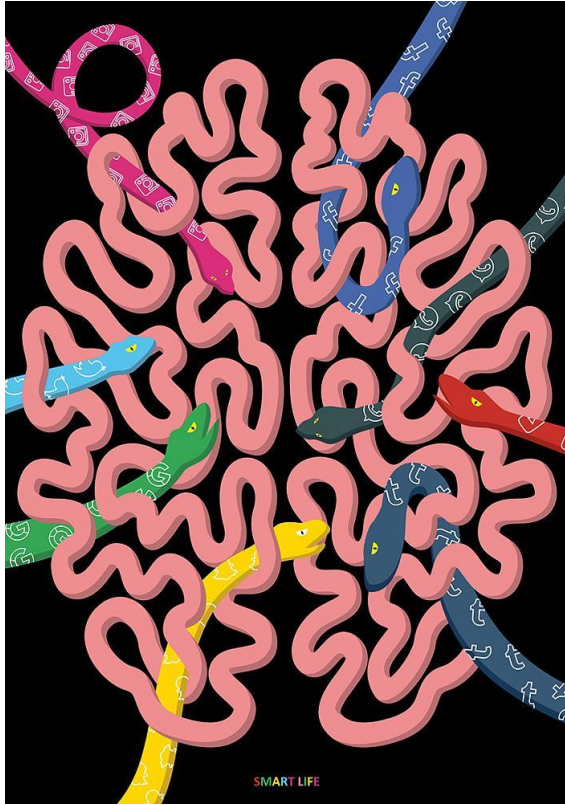
MUT ZUR WUT 2021



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SILKSCREEN



Natalia Łajszczak

- silkscreen
- zines & publications
- bookmaking workshops



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NEW
MEDIA
ART



ZIN and silk screen
zines & posters designed
and printed by 3rd year
BA students



ZIN and silk screen
zines & posters designed
and printed by 3rd year
BA students



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ART

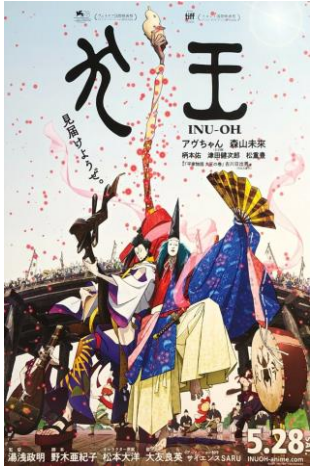
ART, TRANSMEDIA
AND TRANSHUMANISM



Jakub Karpołuk

- **Japanese art and culture**
- **art, transmedia and transhumanism**
- **critical media theory / BA seminars**
- **international projects and workshops (art, design)**





Co-lab graphic design & performing arts

Coordinators

Bartosz
Wyszyński

Katerina
Antonaki

Maja
Kleczewska

Mateusz
Król

Tomasz
Miśkiewicz

Aleksandra
Verkhazeva (PJAIT)

Kamila
Różańska (PJAIT)

Benedikt
Pflasterer (PJAIT)

Natasa
Pierzchała-Suska
(PJAIT)

Kaja
Modzelewska (PJAIT)

Oleksandra
Kusłikina-Schmitt
(PJAIT)

Athanasios
Katsogiannis
(UNiWA)

Myra
Borini (UNiWA)

Yannis
Dermatis (UNiWA)

Sefa
Sagr (PJAIT)

Sepchr
Abolhosseini
(PJAIT)

Ewa
Galica (NADAW)

Ewa
Płati (NADAW)

Michał
Swochowski (NADAW)

Patryk
Warchol (NADAW)

Lukasz
Grosskiewica (NADAW)

**Premiers
February 8
2023**

National Academy
of Dramatic Art
in Warsaw

Address: Miodowa 22/24,
00-246 Warsaw

IDIOTS 14:00

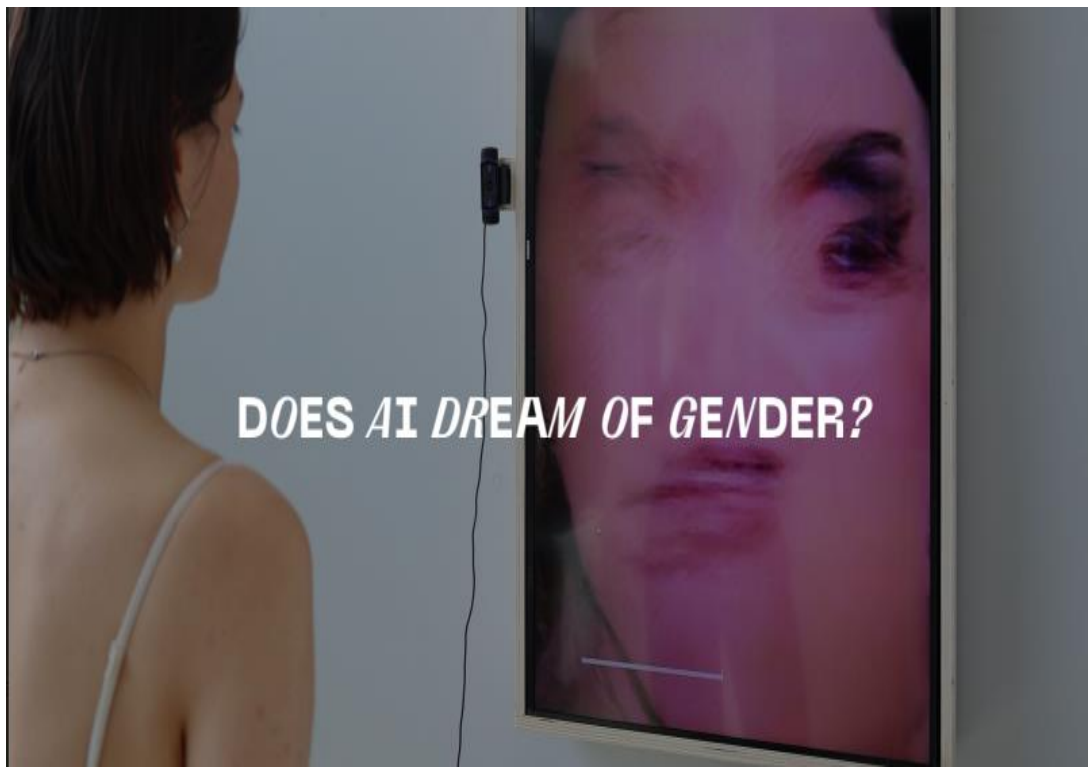
SOLARIS 15:00

PERSONA 19:00

THE CONVERSATION 17:30

REQUIEM FOR A DREAM 21:00





Workshops

8-12.04.2019

Maki Nagumo
Japanese painting materials
and ornamental patterns

Japońskie materiały
malarskie i ozdobne wzory

Keiji Matsumoto
Robokusho ink painting

Robokusho - malowanie tuszem

Hiroko Furuya
Japanese woodblock printing

Japoński drzeworyt

Japanese Art of Information Design

Japońska sztuka informacji
日本の情報デザインの美

Norihisa Satō & Karolina Satō
On the crossroads of design, engineering
and business: the making of UX concept

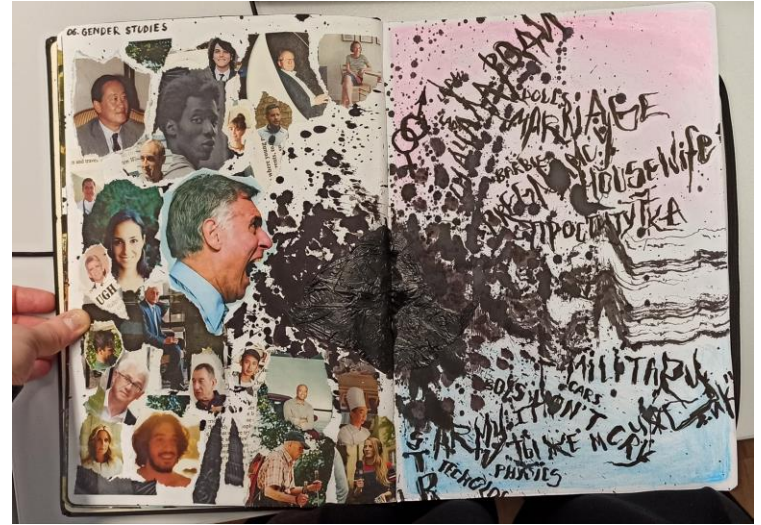
Skrzyżowanie projektowania, inżynierii
i biznesu: Powstanie konceptu UX'owego

Matt Subieta & John McIntosh
Japanese Fairy Tales

Japońskie bajki

futuretext.org/workshops
participation requires registration
udział wymaga rejestracji





Language, Art and Making Meaning - understanding and speaking about art as preparation for thinking about the BA English research project



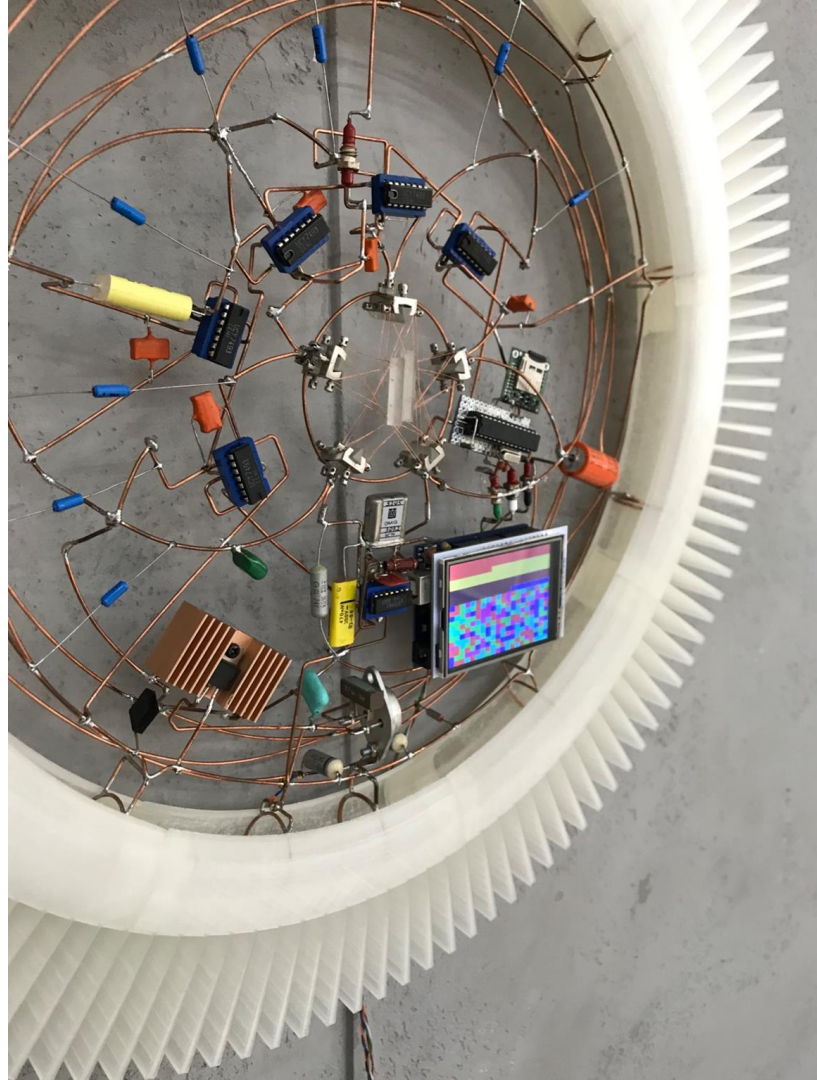
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Art and Robotics



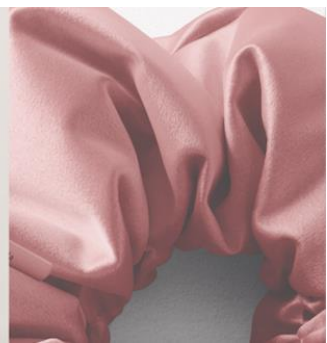
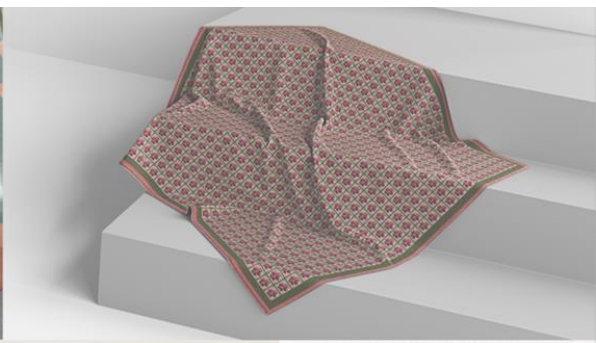
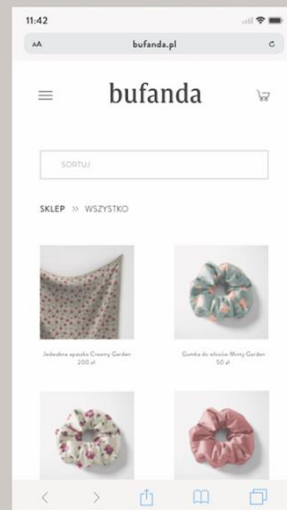
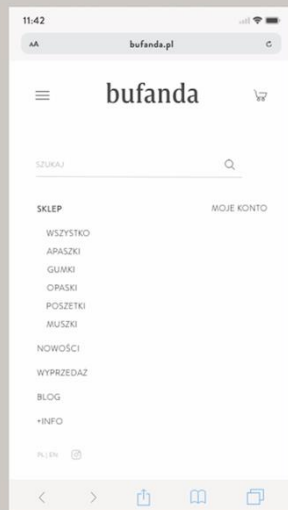
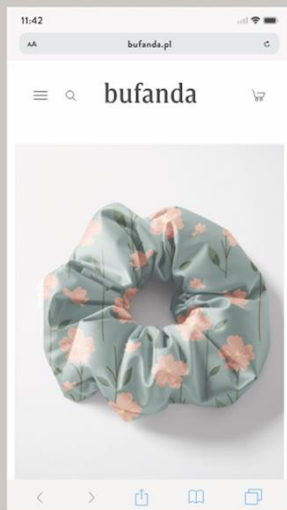
DIGITAL
GRAPHIC DESIGN



Jan Piechota

- **international projects**
- **typography**
- **visual identity**
- **UX**
- **cross-culture, social design workshops**
- **social design**







Conferences • Exhibitions • Workshops • About • Contact

IF – SOCIAL DESIGN FOR SUSTAINABLE CITIES

Global and local partners, B2B2, Research and IFAD have joined forces for the fourth time, bringing together practitioners coming from academia, corporate and social design sectors. Academic research, workshops and activities will offer European and beyond to citizens' interests, to enlighten stakeholders and to help the design of sustainable cities to be our way for the emerging cities, citizens, business and urban life.

2016-2017
 2018-2019
 2020-2021

2022-2023

2024-2025

2026-2027

2028-2029

2030-2031

2032-2033

2034-2035

2036-2037

2038-2039

2040-2041

2042-2043

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2248-2249

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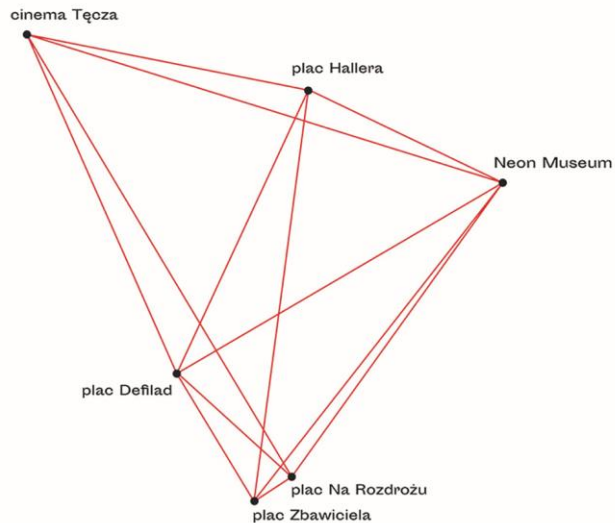
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PLACES IN RELATION civic city



10.03-10.04.2019

Centrum Sztuki Współczesnej
Zamek Ujazdowski
Jazdów 2, Warszawa

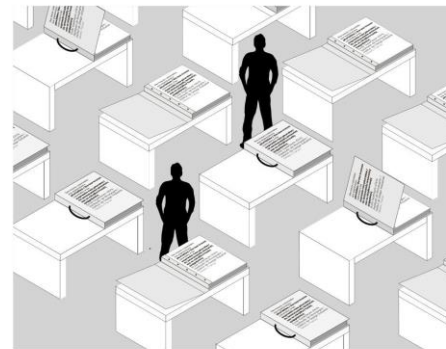
In a world where a large majority
of the population lives and works
in cities, what should the public
place look like?

Inscriptions – A. La scénographie
en relation – d'exposition

02 – Les objets
d'expositions

2.1. – Table
d'exposition

01 – Table d'exposition

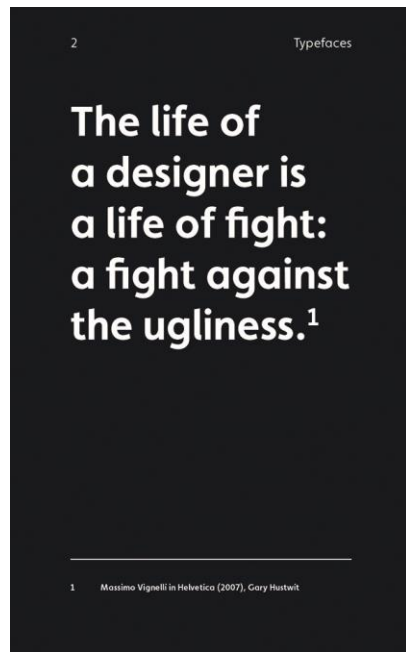
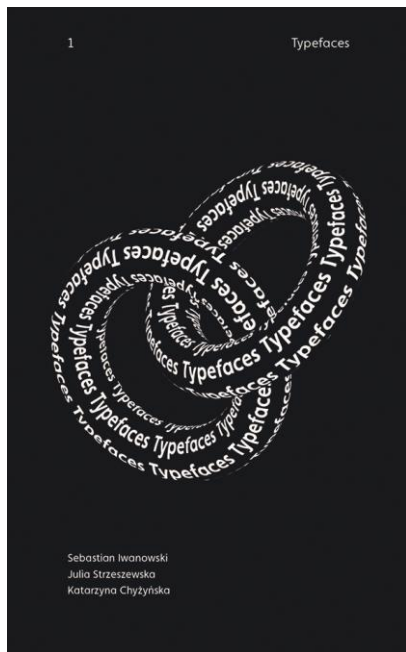


Présentation technique 04.02.2019



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3D, VR and AR

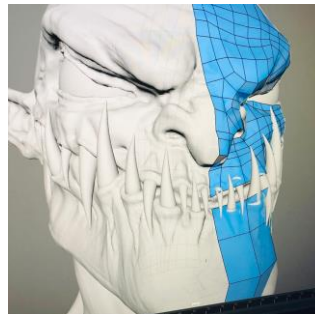


Minh Hai Duong (Tiger)

- **3D modeling & texturing**
- **3D compositing**
- **virtual reality & augmented reality**
- **sound recording & editing**
- **motion graphic & visual effect**







ANIMATION
& MOTION PICTURE



Zuzanna Szyszak



Mateusz Jarmulski

- **animation principles**
- **2D animation basics**
- **character design for animation**
- **animated production stages**
- **storytelling**







GAME DEVELOPMENT IN UNITY



Anil Demir

- **game design and development**
- **technical art (user interface, art tools, shaders)**
- **game studies**
- **pixel art, 2D / 3D real-time graphics**



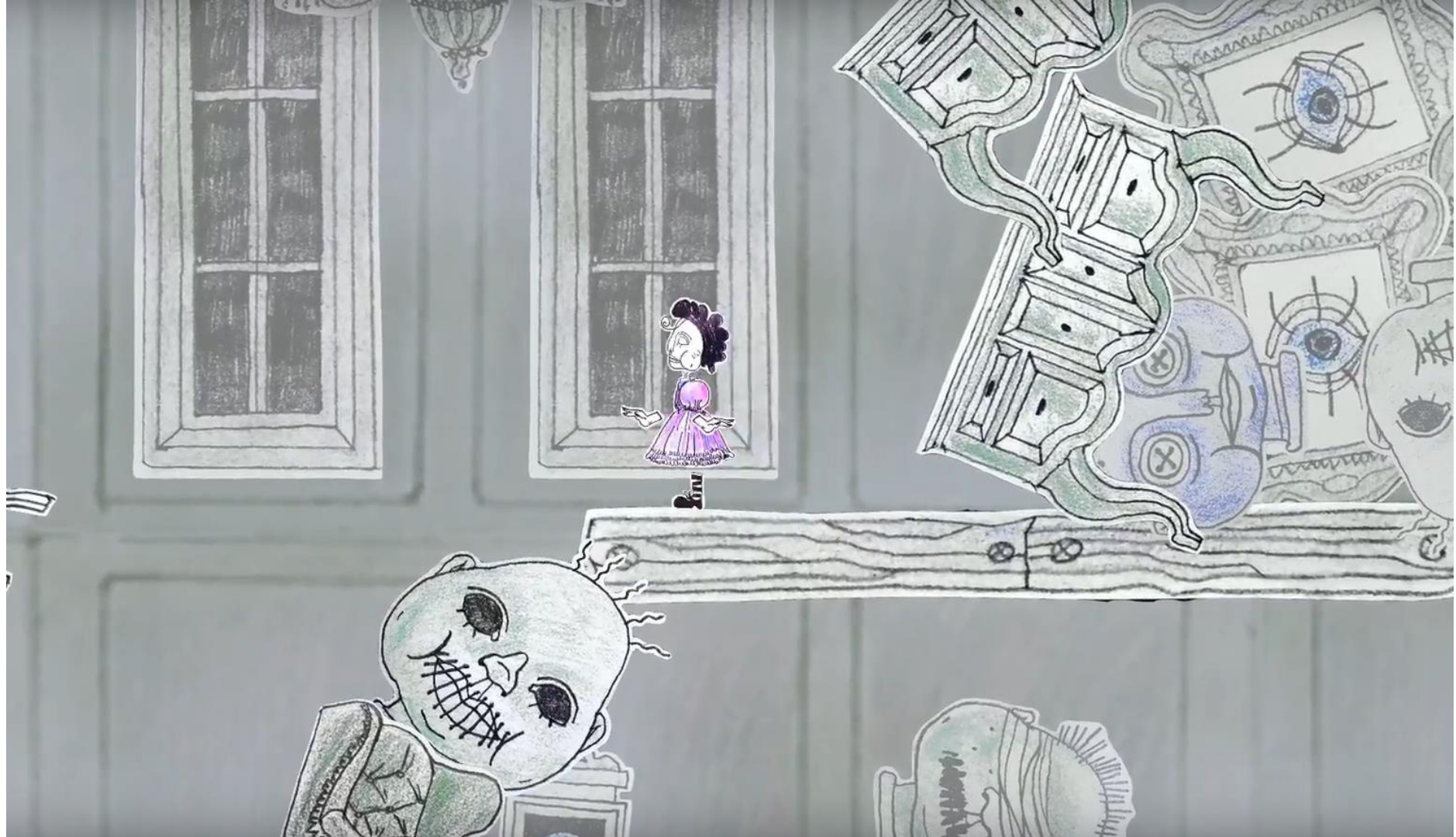


Basics of 2D game development using Unity C#
User interface, animation, physics and interactivity
Asset creation and importing workflows
Technical aspects of video game development for artists



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PJAIT GAME LAB



Benjamin Hanussek
Head of PJAiT Game Lab,
LQA Game Testing Specialist
@Lionbridge Games



- **educator/researcher in game studies, design & development**
- **supervisor/advisor for video game projects**



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OPEN AIR WORKSHOPS
IN JANTAR: EVERY SUMMER
ART ON THE BEACH



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TECHNOLOGY



NEW
MEDIA
ART



Lead by teachers
from around the world
every month

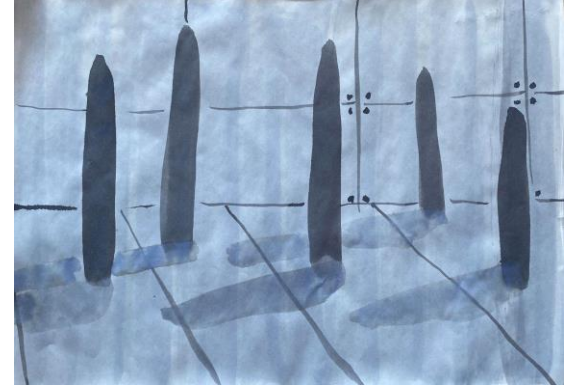
INTERNATIONAL
DESIGN WORKSHOPS

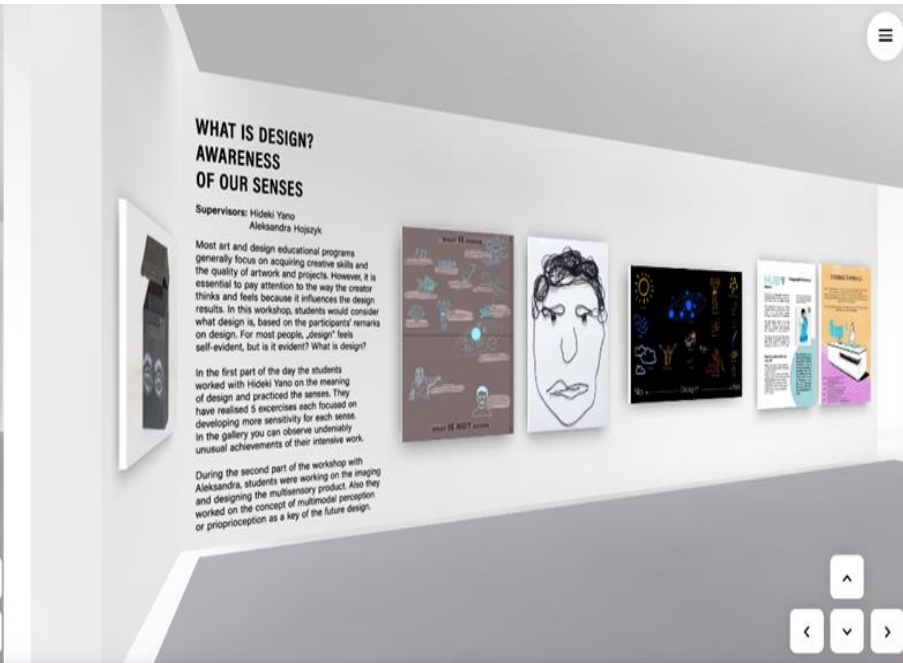
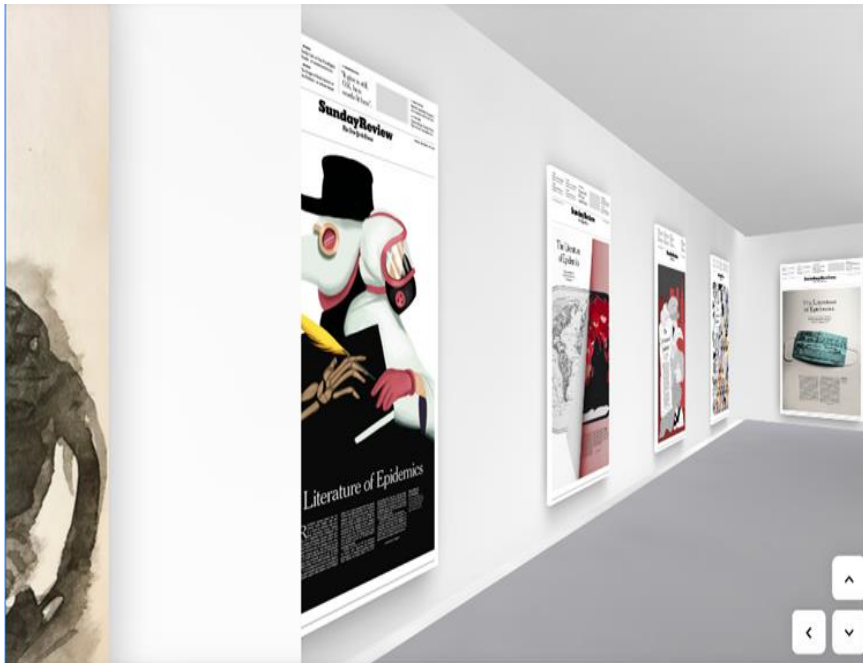


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TECHNOLOGY



NEW
MEDIA
ART





International design workshops - VR gallery works under supervision of Aleksandra Zsigmond former NYT Magazine, present New Yorker art director

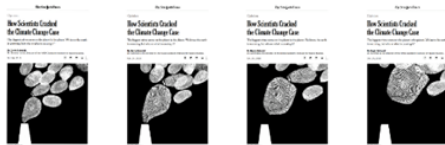
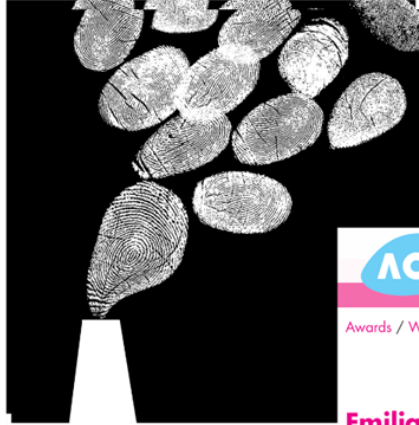
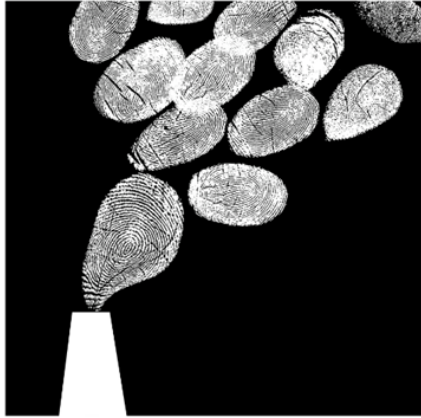


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NEW
MEDIA
ART

The New York Times



International design workshops - VR gallery works under supervision of Alexandra Zsigmond former NYT Magazine, present New Yorker art director



Awards / World Illustration Awards / 2019 / Shortlist / Emilia Karolina Miękisz

Emilia Karolina Miękisz : Who is to blame?

Editorial

Commissioned | New Talent

Brief:

I was given the article from New York Times "CSI: Earth" by Gavin Schmidt, about how scientists become forensic scientists/detectives who trace fingerprints on earth to see who/what is responsible for climate change. The task was to illustrate this article in a serious way, not funny. The title of the article was changed after the illustration was done to: How Scientists Cracked the Climate Case.

Additional Information:

Since in the text it was mentioned several times how fingerprints can trace what is causing the climate change I decided this to be my main basis for the illustration. I used the ink for the stamps to do the fingerprints, just like they do in the police (the original title of the article was CSI Earth, so it was a natural thing to do). Then I modified it in photoshop and did a small animation.

<https://static01.nyt.com/images/2018/10/24/opinion/24schmidt/24schmidt>

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FOLIOS



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International calligraphy workshops by Brody Neuschwander, 2019



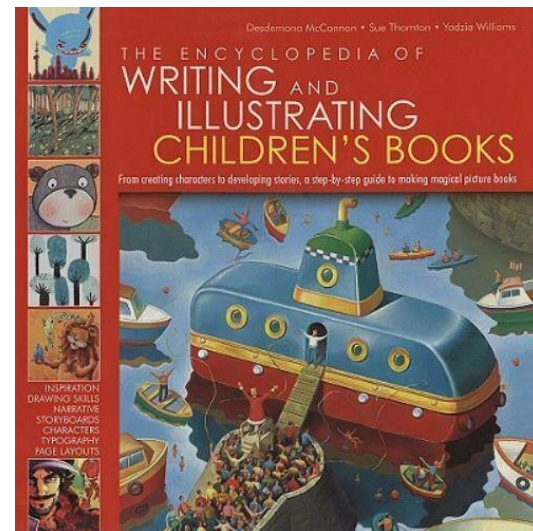
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NEW
MEDIA
ART



International design workshop by Yadzia Williams & PJATK teachers, 2022



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NEW
MEDIA
ART



WE WERE BORN TO BE WILD

For we belong to one another — to the house finches and the climbing raccoons and the door-knocking turtles and the bathing bears. Recognizing that kinship will do more than keep our fellow creatures safer.



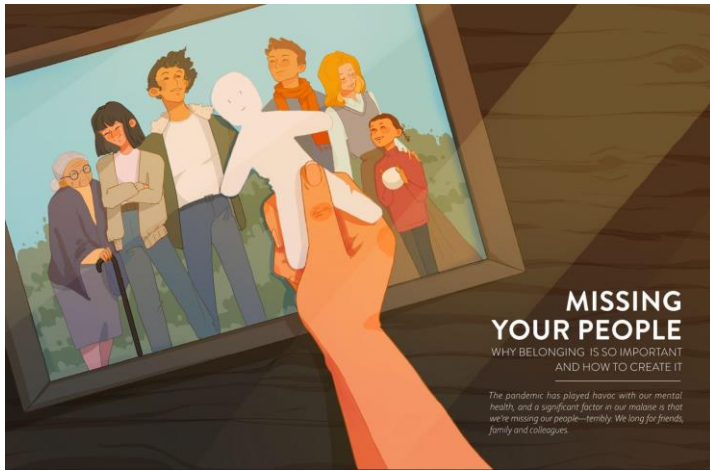
WE WERE BORN TO BE WILD

and the climbing raccoons and the door-knocking turtles and the bathing bears. Recognizing that kinship will do more than keep our fellow creatures safer.



WE WERE BORN TO BE WILD

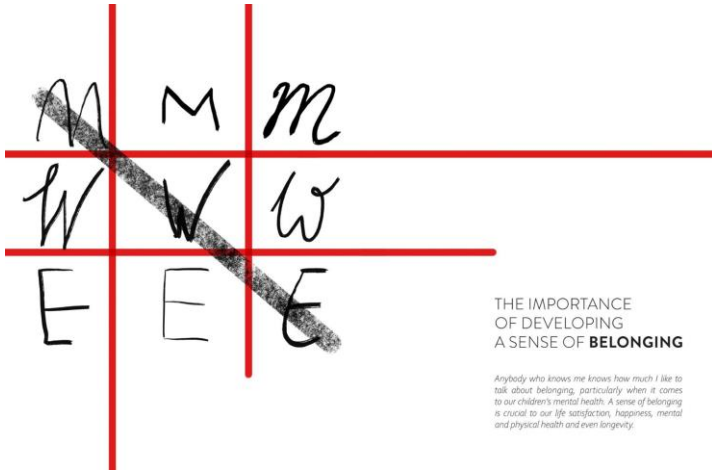
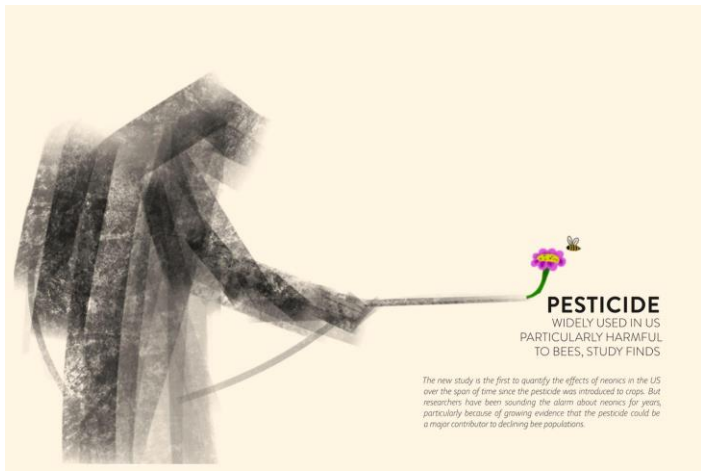
For we belong to one another — to the house finches and the climbing raccoons and the door-knocking turtles and the bathing bears. Recognizing that kinship will do more than keep our fellow creatures safer.



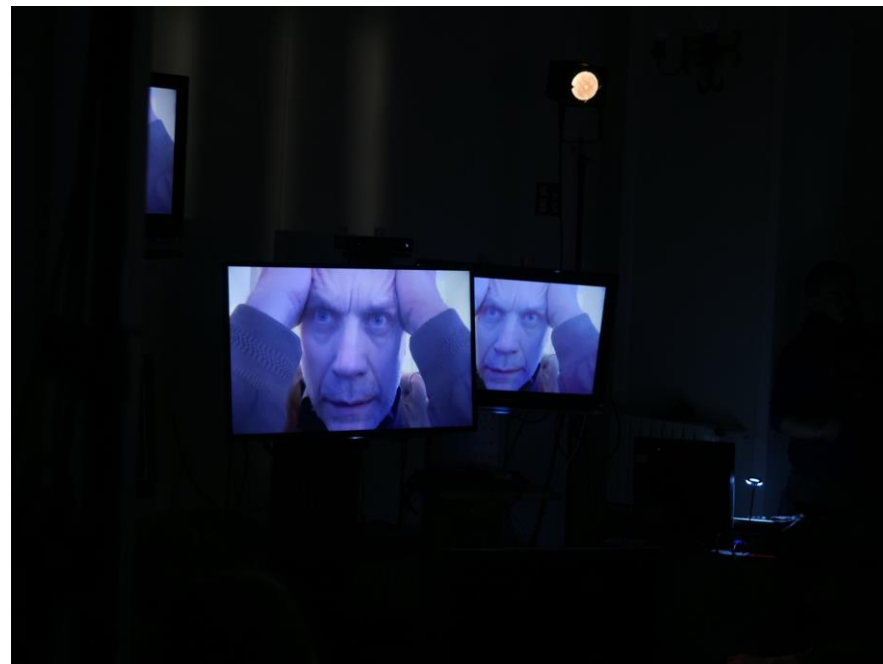
MISSING YOUR PEOPLE

WHY BELONGING IS SO IMPORTANT AND HOW TO CREATE IT

The pandemic has played havoc with our mental health, and a significant factor in our malaise is that we're missing our people—family. We long for friends, family and colleagues.







Multimedia | Transmedia and Mapping
project with the Theatre Academy in Warsaw, directory Department -
stage setting for final, diploma projects of directors
under supervision of Maja Kleczewska & Katerina Antonaki

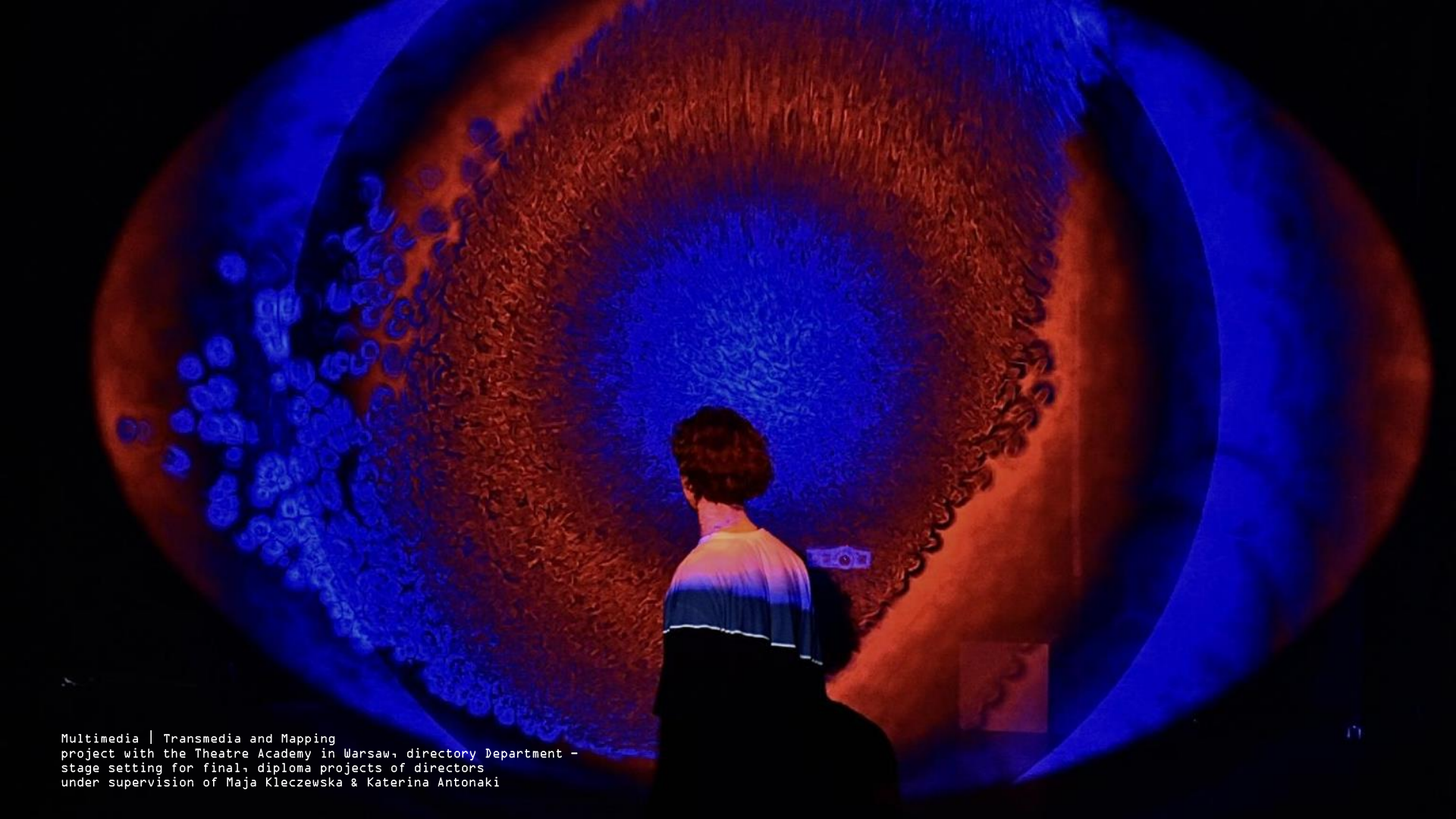


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TECHNOLOGY





Multimedia | Transmedia and Mapping
project with the Theatre Academy in Warsaw; directory Department -
stage setting for final, diploma projects of directors
under supervision of Maja Kleczewska & Katerina Antonaki



Multimedia | Transmedia and Mapping
project with the Theatre Academy in Warsaw, directory Department -
stage setting for final, diploma projects of directors
under supervision of Maja Kleczewska & Katerina Antonaki

THE CONVERSATION

08.02.2023

Director:
Ewa Galica

Actors:
Agnieszka Sawicka
Jakub Cendrowski
Mikołaj Łukasiewicz
Tadeusz Ratuszniak

Set design:
Maria Kanigowska

Multimedia Design:
Athanasios Katsouglanis
Kamila Rożańska
Sefa Sagir

Sound Design:
Sepehr Abolhosseini

Music:
Michał Górczyński

Coordinators:
Bartosz Wyszynski
Katerina Antonaki
Maja Kleczewska
Mateusz Król
Tomasz Miśkiewicz

National Academy
of Dramatic Art in Warsaw
17:30 | Foyer, Main Building
Miodowa 22/24, 00-246 Warsaw



08.02
Premiere

Actors
Aleksandra Bożek
Maciej Czerkłański
Bartosz Jedras
Piotr Napierała
Tomasz Osica
Dariusz Starczewski
Natalia Szczyпка

Music
Nikodem Stomczyński

Costumes
Maja Zegota
Jana Nedelko

Set design
Ksenia Melnyk

Video
Alexander Dulak

Assistant Director
Viktoria Dulak

Multimedia Design
Aliaksandra Verkhazava
Natasza Pierzchala-Suska
Yannis Dermatis



Directed by Patryk Warchot

REQUIEM FOR A DREAM

08.02
Premiere

21:00
Akademia Teatralna im.
A. Zelwerowicza, Aula

THE IDIOTS

National Academy
of Dramatic Art in Warsaw

Miodowa 22/24, 00-246 Warsaw 14:00 Building D 3rd floor Room 402 8th of February

Based on fragments from: *The Idiots, Breaking the Waves, Melancholia* by Lars von Trier and *Humiliated* by Jesper Jargil.

Cast	Direction, script	Poster design	Coordinators
Aleksander Łys Mikołaj Cendrowski Kuba Dmochowski Michał Kałczyński Kamil Koźlak Helena Rzepa Natalia Szczyпка Katarzyna Zając	by Ewa Piatt Oles Samko video and animation by Sefa Sagir Stage Design by Przemysław Kaznowski	by Sefa Sagir, Oles Samko Photography by Iwan Tsimochyshyn Tomasz Miśkiewicz	Bartosz Wyszynski Katerina Antonaki Maja Kleczewska Mateusz Król Tomasz Miśkiewicz Exam supervised by dr. Maja Kleczewska



Multimedia | Transmedia and Mapping
project with the Theatre Academy in Warsaw, directory Department -
stage setting for final, diploma projects of directors
under supervision of Maja Kleczewska & Katerina Antonaki



POLISH-JAPANESE
ACADEMY OF INFORMATION
TECHNOLOGY



NEW
MEDIA
ART

Varsovie 02:102017

Les recherches seront
visibles au commencement par
le lancement du projet
5,6,7 octobre 2017.

Places of Research:

placzk

Plac Defilad - Parade Square

Osiedle Jazdów

Warsaw Museum

Neon Museum

PLACES
IN
RELATION

Varsovie 02:102017

Varsovie

About the school:

The department of New
Media Art of the Polish-
Japanese Academy of
Information Technologies uses

Current research areas in
the department include new
forms of visual
communication using sensor
and physical interfaces,
environmental data.

About Ewa Sataleoka:

Ewa Sataleoka is Professor at
Polish-Japanese Academy of
Information Technologies in
Warsaw, leader of the

LUNDI 29 JANVIER
Cognée
NOS UTOPIES ET NOS SCIENCES-FICTIONS : DES NATIONS AUX GALAXIES



11H - NOTRE PLACE
PLACES EN RELATION
une proposition de Ruedi et Vera Baur
et Civic City
Dialogue entre deux places étudiées
par des designers internationaux.
Présentation des villes J et K : Strasbourg et
Varsovie
Montage des villes L et M : Antananarivo et Le Caire
Table-ronde en présence de Vera Baur,
Pauline Marchetti (Paris), Katerina Antonaki,
Jan Piechota, Maciek Polczynski et Ewa Sataleoka
(Varsovie)
Présentation page 9

11H-14H - UNIVERS-CITÉ
PLURISSONS 2
une proposition de Jean-Baptiste Veyret-Logerias
Deuxième atelier de chorale dissonance
Présentation page 28

30



HORS PISTES 2018
13^E ÉDITION
UN AUTRE MOUVEMENT DES IMAGES
LA NATION ET SES FICTIONS
19 JANVIER – 4 FÉVRIER 2018

LA NATION ET SES FICTIONS

Centre **40**
Pornidou



**IF SOCIAL DESIGN
STUDENT WORKS EXHIBITION
FROM 27 COUNTRIES**

OPENING ON-LINE **FACEBOOK** STREAMING 21.10.2020 AT 6:00 PM CEU

PRŃM KULTURY | BRUKSELSKA 23 | WARSAW | 21-30.10.2020 | OPENED: 10.00-21.00





Exhibitions around the world: The Palais de la Porte Dorée |
Civic City - inscriptions in relation | exhibition - February 2020



POLISH-JAPANESE
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NEW
MEDIA
ART





Exhibitions around the world: Milano, French Institute, 2023



POLISH-JAPANESE
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NEW
MEDIA
ART





POLISH-JAPANESE
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TECHNOLOGY



Program in Graphic Design & Multimedia Art in English only
Polish-Japanese Academy of Information Technology

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youtube: @polskojaponska

medium: [crossing-domains](https://crossing-domains.com)